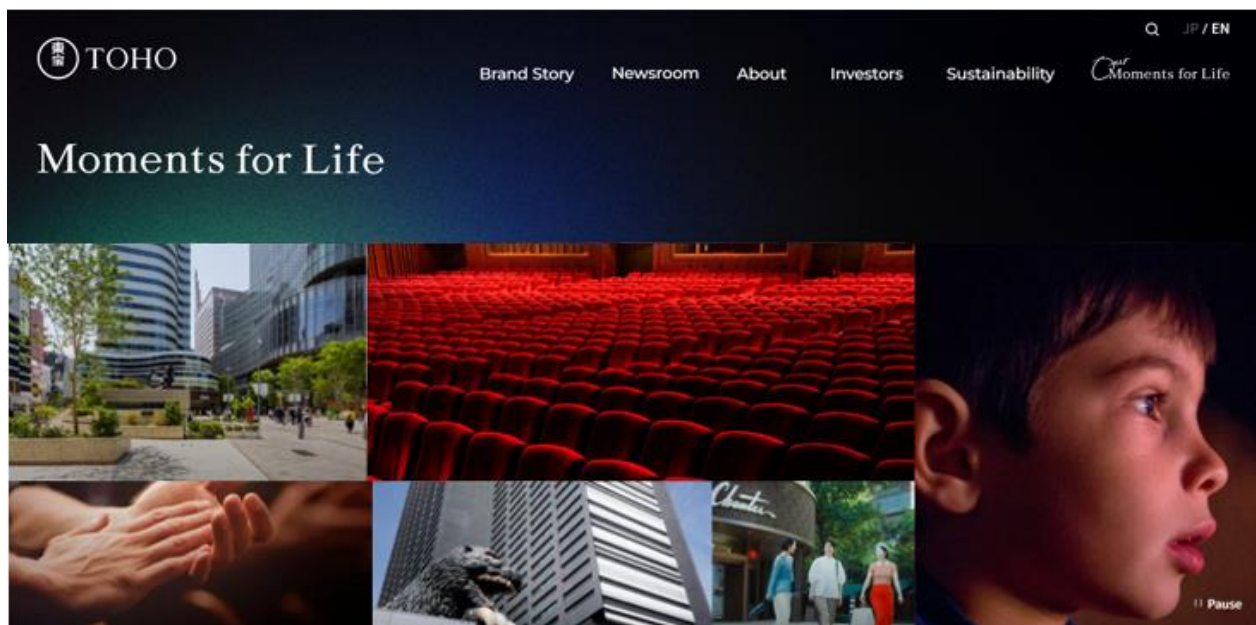


TOHO Completely Renews Corporate Website and Launches First Digital Magazine "Our Moments for Life" to Embody the "Brand Story"

TOHO Co., Ltd. (Head Office: Chiyoda-ku, Tokyo; President & CEO: Hiroyasu Matsuoka; hereafter "TOHO") has completely renewed its corporate website under the Group Slogan formulated last year, "Moments for Life," with the aim of strengthening communication with stakeholders and further enhancing information disclosure.

In addition, in line with this renewal, TOHO has launched its first digital magazine, "Our Moments for Life," serving as a new information hub to communicate the appeal and behind-the-scenes stories of the Brand Story.

Moving forward, TOHO will use the new corporate website and digital magazine to provide deeper, more timely updates on the Group's diverse initiatives.



<https://www.toho.co.jp/en/>

【Key Renewal Highlights】

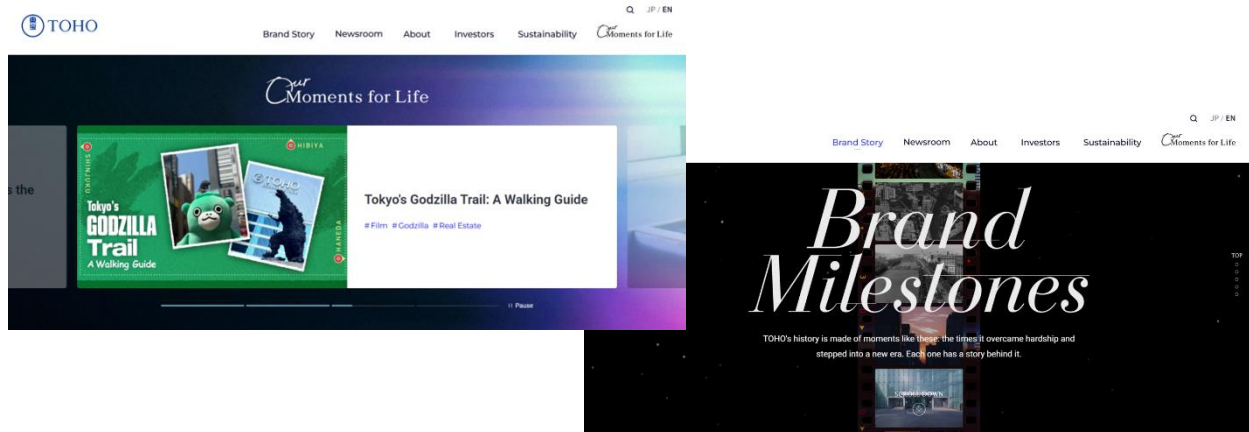
1. UI/UX Improvements and Enhanced Visibility

The overall design and navigation across the site, including the homepage, have been revamped to allow intuitive access to desired information. Furthermore, the website has been optimized for various devices, including PCs, smartphones, and tablets, providing a more seamless user experience.

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2. Enhancement of Dynamic Content Embodying the "Brand Story"

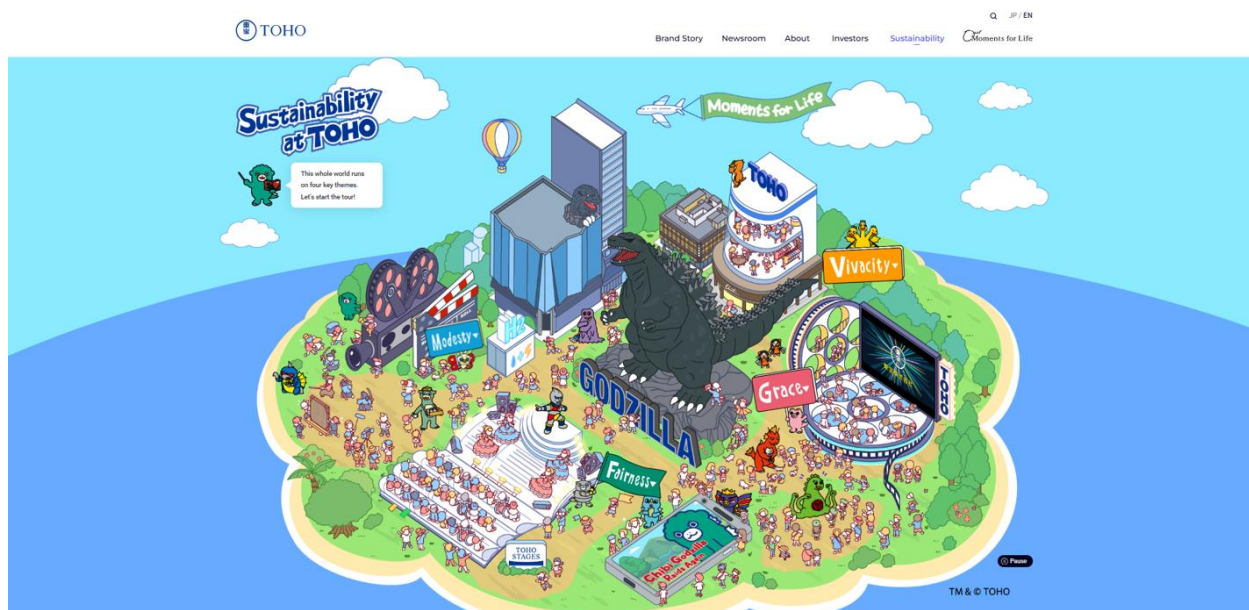
To introduce the TOHO Group's activities to a broader audience, TOHO has launched its digital magazine, "Our Moments for Life." Additionally, the newly established "Brand Story" section features exclusive content, including "Portraits of a Moment," a series of interviews with creators and personalities connected to TOHO, and "Brand Milestones," which uncovers the history and trajectory of TOHO.



- Digital magazine "Our Moments for Life": <https://www.toho.co.jp/en/our-moments/>
- Brand Story: <https://www.toho.co.jp/en/brand/>
- "Portraits of a Moment": <https://www.toho.co.jp/en/brand/stories/>
- "Brand Milestones": <https://www.toho.co.jp/en/brand/our-legacy/>

3. Expansion of Corporate Information Including IR and Sustainability

In the Investors section, information has been significantly expanded through the addition of growth strategy overviews, visual data for financial and business performance, and a dedicated page for individual investors. Furthermore, a new "Sustainability at TOHO" section has been created to provide clear, accessible explanations of the Group's sustainability activities, aiming to achieve richer and more detailed information disclosure.



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- Investors: <https://www.toho.co.jp/en/ir/>
- Sustainability: <https://www.toho.co.jp/en/sustainability/>
- Sustainability at TOHO: <https://www.toho.co.jp/en/sustainability/world/>

4. Strengthening Information Disclosure for Global Stakeholders

To strengthen information disclosure for overseas stakeholders, English-language pages have been expanded. Key pages now offer bilingual content in Japanese and English, establishing an environment for timely access regardless of location.

TOHO CO., LTD.

Founded in 1932, TOHO CO., LTD. is a leading entertainment conglomerate. Under the group slogan, “Moments for Life,” the company delivers a wide range of entertainment across its four core business pillars: Film, IP & Anime, Theatrical, and Real Estate.

Known for producing world-renowned masterpieces such as the *Godzilla* series, we remain committed to delivering moments that inspire and enrich the lives of our diverse customers worldwide.

<https://www.toho.co.jp/en/>

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